



Iowa's **#1** Program for
Increasing Graduation Rates and
Reducing Dropout Rates



Goals:

- Increase graduation rates and reduce drop-out rates
- Provide extra help for academic success
- Provide individual career planning
- Teach and model teamwork, volunteerism, & leadership
- Support, mentor, and develop young adults



Unlocking
Student
Potential



Program Elements

- **Mission driven** and well-trained staff
- Well designed **student selection** process
- **Highly motivational**, student-led organization-- **Career Association**
- 37 core to 87 **employability competencies** validated by the business community
- Individual **Career Planning** (IDPs)

Program Elements

- **Competency-based curriculum** with pre- and post-tests, integrated math and reading skills building, and highly interactive and motivational activities
- **Electronic tracking** of students served, services delivered, and outcomes achieved. **Accountability!**
- **Intensive employer marketing and engagement**, work-based learning, and follow-up by iJAG certified Specialists
- **12 months of follow-up and support** for those entering careers and/or pursuing a postsecondary education



Developing skills in students...

Leadership - **Teamwork** - **Trust** - **Persistence** - **Passion** - **Balance**
-- Continual Improvement - **Positive attitude** - **Forgiveness** -
Planning for the future - **Laughter**



Locations?



iJAG Program Locations



Des Moines
Ottumwa
Council Bluffs
Moline
Burlington
Sioux City

Perry
Keokuk
Dubuque
Davenport
Rock Island

Creston
Waterloo
Cedar Rapids
East Moline
Marshalltown



Partnership
is Key!



Partners in Unlocking Student Potential

- Iowa Department of Education
- Iowa Workforce Development
- Iowa Legislature
- Local Schools
- iJAG Board of Directors –
- Private Sector
- Organizations:
 - CIS, Greater Des Moines Partnership, GEAR-UP, United Way, YMCA, Chambers of Commerce, Big Brothers Big Sisters, Boys and Girls Clubs, community colleges.





iJAG is a Public/Private Partnership!



What does
an iJAG
student look
like?



Demographics

Gender (2011-12)

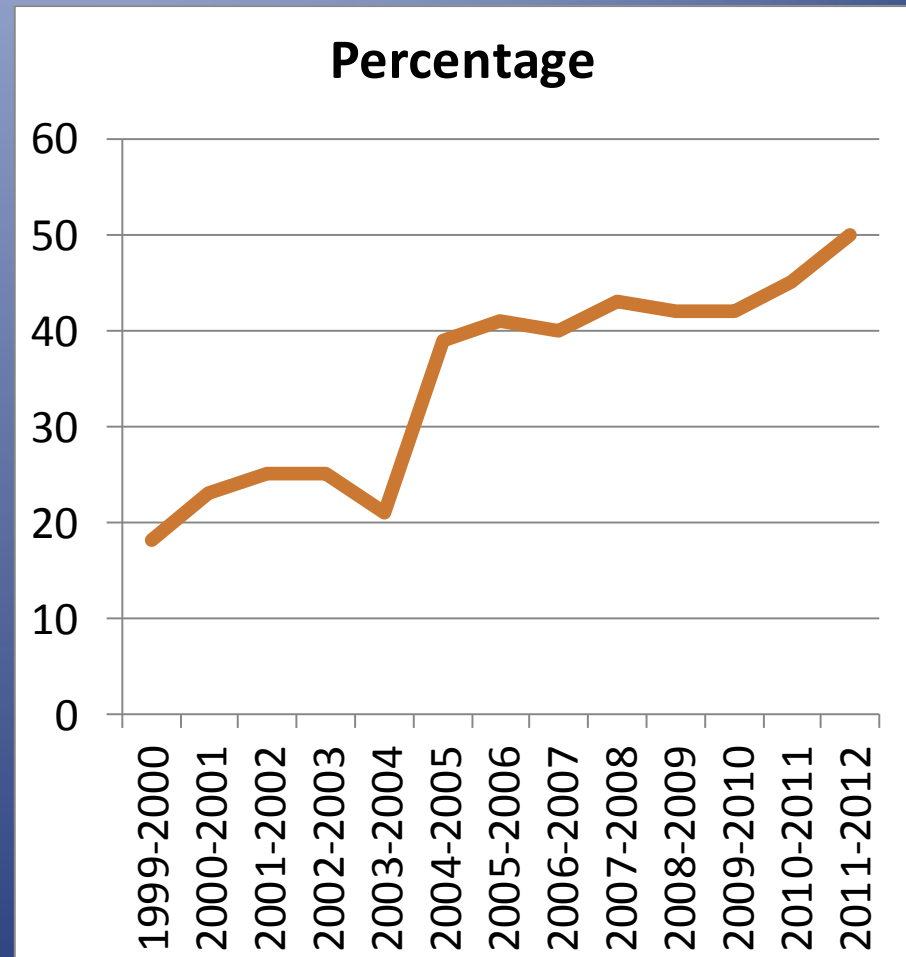
Females: 53%



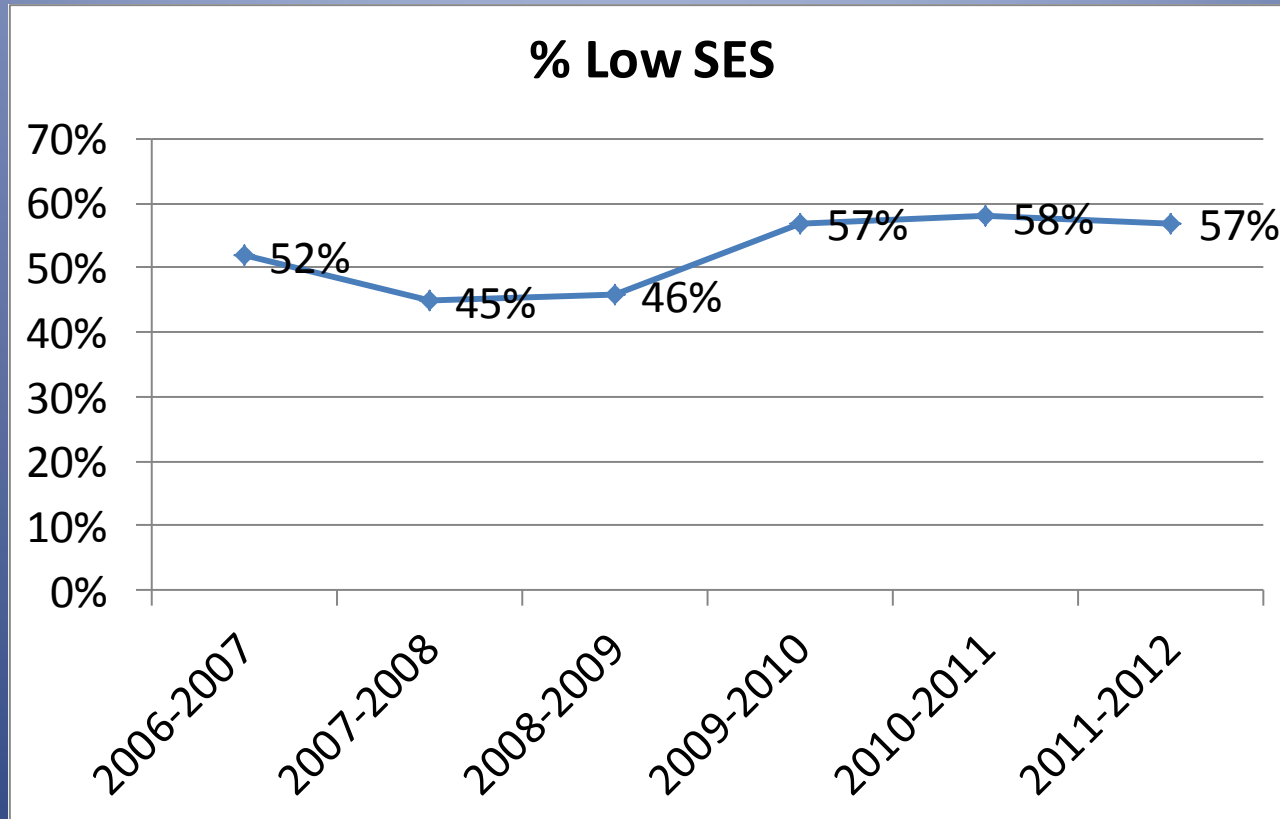
Males: 47%



Minority Students



Demographics (cont'd)



Student Barriers (2012-2013)

- Average # barriers per student: 6.6
- Average GPA: 2.13
- One or more modal grades behind peers: 9%
- Low Academic Performance: 49%
- A past record of excessive absences: 53%
- Basic skills deficient (reading & math): 32%
- Lacks marketable skills: 77%



How Are We
Doing?

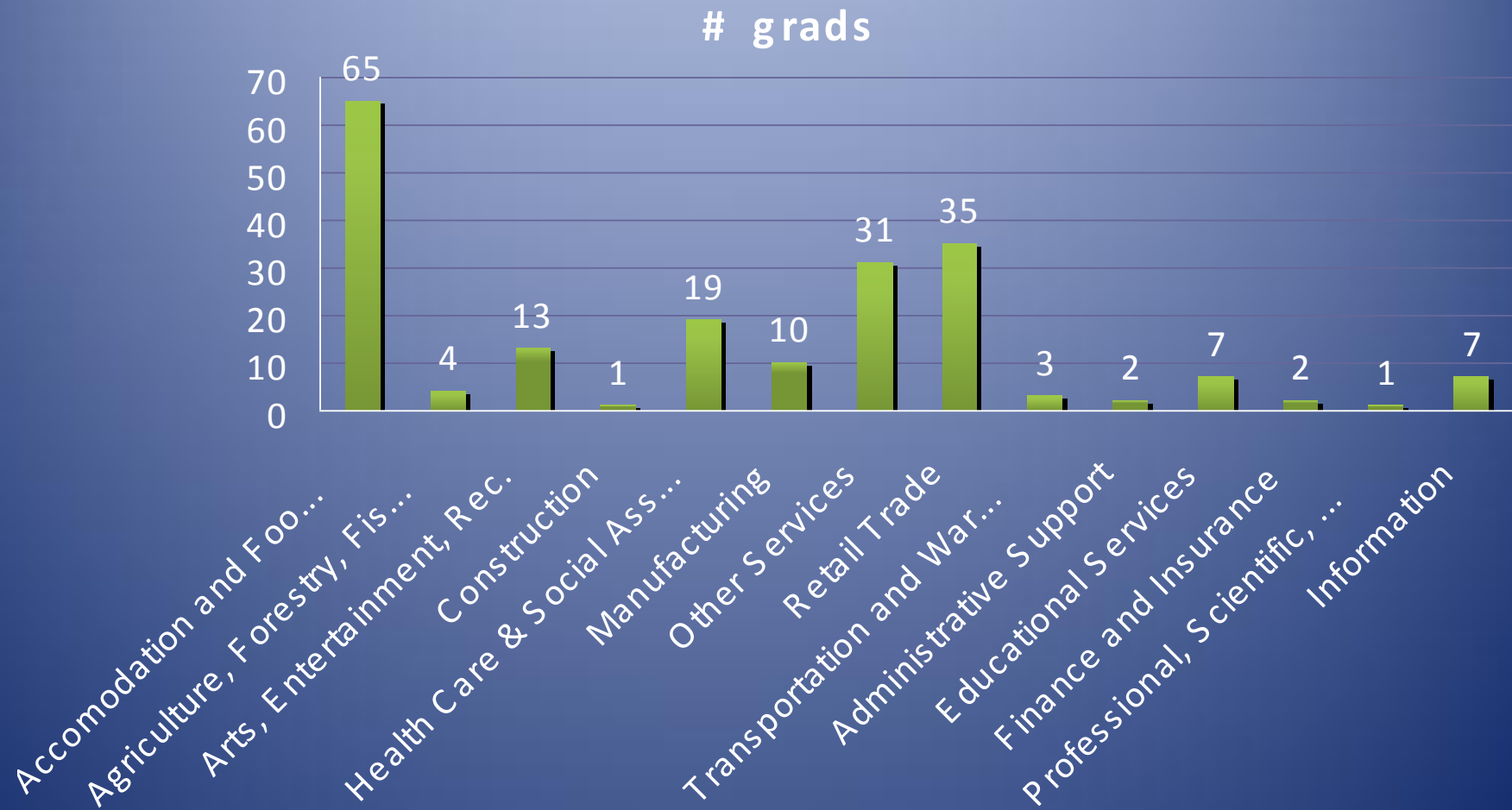


Class of 2011 Follow Up Outcomes

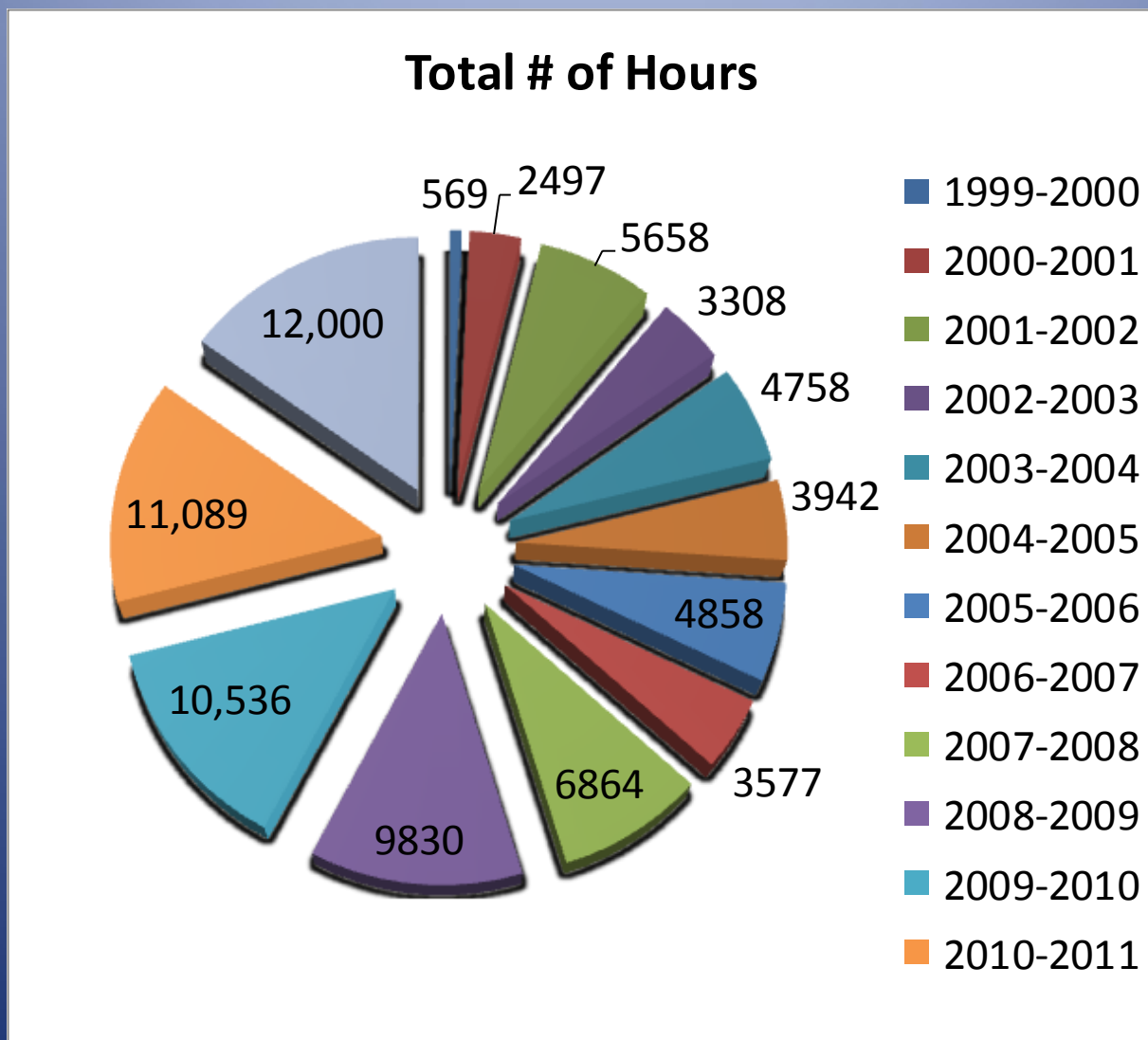


Follow-up Students	National Standards	iJAG Performance for 2011 Graduates
Graduation Rate	90%	93%
Positive Outcome Rate	80%	88%
Total Job Placement Rate	60%	65%
Full-time Placement Rate	80%	73%
**Full-time Jobs Rate	60%	56%
**Further Education Rate	N/A	40%
Unable to contact Rate	< 5%	< 3%

Job Placement Summary-2011 Grads



Service Learning Hours (Statewide)





Why?



Because We Believe **Together** We Can Make a Difference



...ensure students successfully make the transition from middle to high school and succeed through graduation – a building block for a good life.



We are



Thank-you for your time



Unlocking Student Potential

Public/Private Partnership:

iJAG is the only non-profit organization in Iowa that was specifically created as a bipartisan public and private partnership with a laser focus on implementing a nationally successful model for increasing graduation rates, reducing dropout rates; providing one year of follow-up supports after high school.

Since its creation, iJAG has leveraged state and local funding to consistently increase the level of private sector investments (see *iJAG longitudinal growth chart*). The average program cost statewide is \$65,000, approximately \$1,550 per student year-round. The *iJAG longitudinal growth* chart demonstrates the approximate distribution of funds per site.

Service History and Performance

Over the past thirteen years, iJAG programs have served over 6,000 students statewide, exceeded the National JAG standard for graduation (National = 90%, iJAG = 93%), exceeded Iowa's high school graduation rate of 89%, and have graduated over 5,500 at-risk students. Of that number, 35% have continued their education at colleges and universities.

iJAG has maintained a 93% average graduation rate, (1999 94%, 2000 93%, 2001 93%, 2002 93%, 2003 92%, 2004 95%, 2005 92%, 2006 93%, 2007 94%, 2008 95%, 2009 94%, 2010 94%, 2011 93%). Even though the number of barriers per student has continually grown, (4.74 in 1999, 5.25 in 2000, 5.66 in 2001, 6.48 in 2002, 7.51 in 2003, 7.24 in 2004, 6.81 in 2005, 6.6 in 2006, 6.5 in 2007, 6.7 in 2008, 6.8 in 2009, 6.9 in 2010, 6.9 in 2011, 6.8 in 2012).

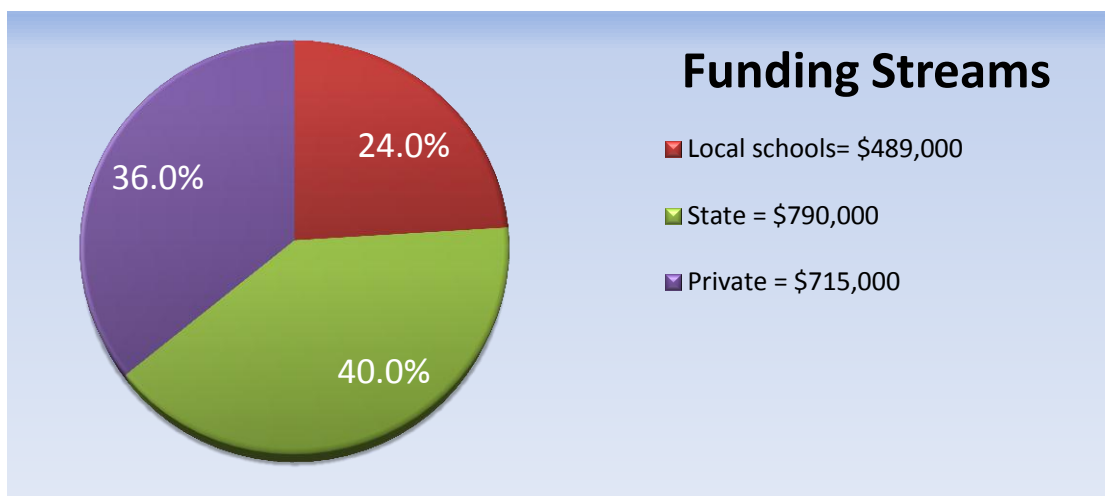
Site Selection and Growth

iJAG has continued to show modest growth in the number of programs over 12 years: (10 programs in 1999, 15 programs in 2000, 13 programs in 2001, 10 programs in 2002, 10 programs in 2003, 13 programs in 2004, 17 programs in 2005, 18 programs in 2006, 18 programs in 2007, 21 programs in 2008, 27 programs in 2009, 30 programs in 2010, 26 programs in 2011 and 31 in 2012). Currently iJAG has a waiting list that includes 30 middle and high schools. Program growth decisions are made based on a combination of the following three factors:

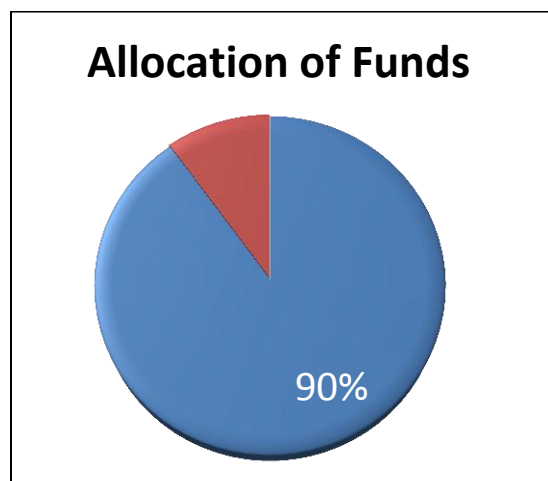
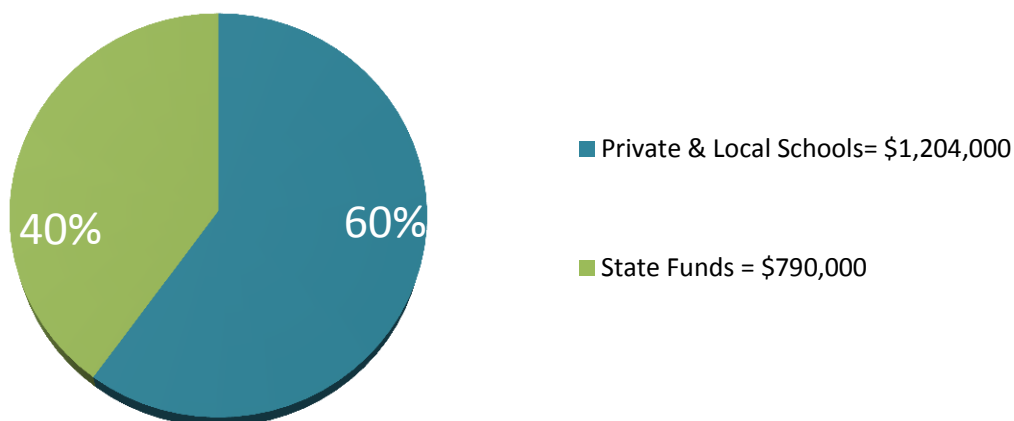
1. Schools must be one of the schools in Iowa that are either on the watch list for NCLB, and/or are below state average graduation rate and/or above state average dropout rate, and
2. The ability of iJAG to secure a blend of funding available to expand and sustain the program beyond the implementation year, and
3. Schools must agree to invest \$15,000 toward the program operation as well as provide course credit and a classroom for the program.

When these three factors are addressed, the iJAG Organization works closely with the school district administration and local community agencies, organizations and businesses to implement a quality iJAG program. Each program is evaluated formally twice annually for performance. iJAG is accredited by the national JAG organization every 2-4 years.

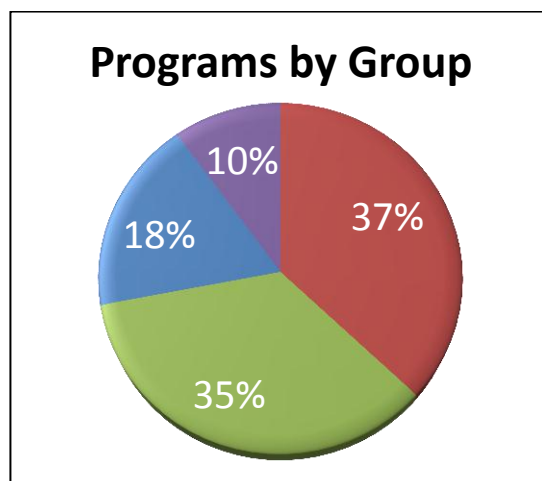
Additional information related to specific programs can be found at www.ijag.org or contact Laurie Phelan, iJAG President/CEO at 515-201-6111.



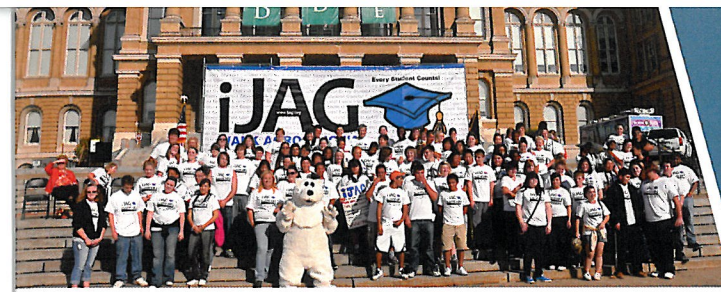
Total Cost per Program \$65,000



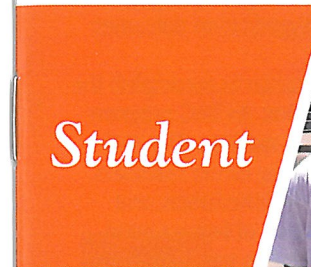
■ Program
■ Operation/Administrative



■ Student Activities
■ Classroom & Resources
■ Professional Development
■ Employer Marketing & Development



Building



Student



Success



Empowering The Future

www.iJAG.org

What is iJAG

IOWA JOBS FOR AMERICA'S GRADUATES

.....now more than ever communities, businesses and schools must come together to invest in graduating students to ensure a bright and successful future. Increasing graduation rates is an investment in not only the student's future but also the future sustainability of all communities. iJAG is the answer for dropout prevention, graduation success, and positive post-graduation outcomes.

What is iJAG? iJAG is a nonprofit 501(c)3 that connects business and education to accomplish the overall goal of graduating Iowa's students and empowering their future success. An iJAG program is for a credit elective, which provides a year round educator for 45-50 at-risk students. The iJAG class utilizes a project based learning approach to reengage students in learning career readiness, collaboration and teamwork, critical thinking strategies, leadership, academic remediation, and much more. The program also teaches the importance of being a good community member through service learning projects to give back to the community. iJAG is an affiliate of a National organization called Jobs for America's Graduates.

Bragging Points

- Over the past thirteen years, iJAG programs have exceeded the National JAG standard for graduation (National = 90%, iJAG Average = 93%), exceeded Iowa's high school graduation rate of 89%, and have worked with over 6,000 at-risk students. Of that number, 40% have continued their education at colleges and universities.
- The iJAG graduation rate has been consistent over the past thirteen years of program operation despite the growing number of barriers each student has which reduces their chances for successful graduation.
- As part of the iJAG curriculum, students participate in a minimum of 15 hours of service learning each year. Since the establishment of the iJAG program in 1999 iJAG students have contributed over 68,500 hours of service in their communities. If calculated at today's minimum wage rate, this contribution represents a monetary value of nearly \$500,000 invested in Iowa's communities.
- iJAG graduates repay the cost of their participation within 14 months after graduation through payroll or sales tax.
- Graduating a student does more than just change the student's future it impacts the community and economy. If 1,000 Iowa dropouts had graduated, they would have earned \$9.9 million in additional earnings in an average year. iJAG has more than 1,000 students statewide—what an impact!
- Every dropout cost the nation over \$200,000 in lost earnings, taxes and productivity in the dropout's lifetime. iJAG has invested in over 6,000 students since its establishment, which is an invest of over \$1.5 Billion—and Counting.



iJAG Changes Lives and Iowa's Economic Future!

Testimonials

This year is my first year in iJAG, as a junior. So far iJAG has helped me work on decisions for college, like the finances, what school, and my subject. It also has opened my eyes to career choices I never would have found interesting. Lastly a big thing that iJAG has helped me with is keeping up on homework and checking my grades.



Bianca Heacock



iJAG has impacted my life because it made me understand how important it is to do good in school and to go to college. I have enjoyed iJAG because it gives me time to do work on homework and review my grades with a teacher. Without iJAG I might not have had the determination to do better in school and learn more about colleges.

Brandon Anderson

iJAG has impacted my life by teaching me how to become more efficient with my time and how to work with teammates. iJAG is a big help with homework and keeping up my grades and keeping me out of trouble. iJAG took me on some cool field trips in the past and made me learn through learning experiences.



Latisha Swanagan



iJAG has made an impact on my life in various ways. I've never had a job before I took this class. It has helped me have a better outlook on life and has helped me decide what I wanted to do when I get out of high school. Before iJAG, I was a lazy bum that had no goals or ambition. Now that I'm almost done with my first year of iJAG, I have a better outlook on life and also has helped me become a harder worker and helped me get my grades from B's and C's of last year to A's and B's my Junior year.

Viet Tran

iJAG has impacted my life by giving me motivation and support to stay in school and keep my grades up. Mrs. Simon does a great job at making herself someone to go to if you ever need anything, which I think makes it easier to come to school every day because if you ever need help you know you have someone to go to. iJAG has also been a good help at showing me all different colleges I could possibly go to. It gets me ready for the future after I graduate from high school.



Abby Gloeckner

iJAG Performance

2012 PROGRAM

Follow-up Students	JAG National Standards	iJAG Performance May 2011 Graduates
Graduation Rate <i>After 12 months of follow up services</i>	90%	92%
Positive Outcome Rate <i>% of students employed, futher education, or combination</i>	80%	88%
Total Job Placement Rate <i>% of students full-time employment, part-time employment, or military</i>	60%	65%
Full-time Placement Rate <i>% of students full time employed, combination of part-time employment and part-time futher education, or full-time military status</i>	80%	73%
Full-time Jobs Rate <i>% of students full time employed or a combination of part-time jobs equaling full-time hours</i>	60%	56%
Futher Education Rate <i>% of students in futher education</i>	N/A	40%
Unable to contact rate	<5%	<3%

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MidAmerican Energy • Des Moines, Iowa

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IBM • Iowa City, Iowa

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Iowa Workforce Development • Des Moines, Iowa

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Hy-Vee, Inc. • West Des Moines, Iowa

JIM WOLL, PLANT MANAGER
Archer Daniels Midland, ADM • Clinton, Iowa

BRAD ZAUN, SENATOR
State of Iowa • Des Moines, Iowa

Partners



DOCTORATE DEGREE LEVEL: \$75,000 AND ABOVE



Iowa Business Council



PHD DEGREE LEVEL: \$50,000-\$74,999



MASTERS DEGREE LEVEL: \$25,000-\$49,999



BACHELORS DEGREE LEVEL: \$15,000-\$24,999



ASSOCIATES DEGREE LEVEL: \$10,000-\$14,999



CERTIFICATE LEVEL: \$5,000-\$9,999



HIGH SCHOOL LEVEL: \$1,000-\$4,999



**Includes In-kind support

NOW IS THE TIME TO

Get Involved!

iJAG needs **YOU** to help graduate Iowa's struggling youth and assist them in successfully transitioning into continued education and/or career.

Increasing graduation rates is an investment in not only the student's future but also the future sustainability of all communities.

YOU can impact students in the following ways:

- **GIVE Time**
 - Volunteer in the local iJAG Programs as:
 - A Guest Speaker
 - Resume Reviewer
 - Mock Interviewer
 - Student Mentor
 - E-Mentor
 - Participate in an iJAG Event:
 - Leadership Development Conference—Oct. 10, 2012
 - Career Development Conference—Apr. 17, 2013
- **GIVE Financially**
 - iJAG is only possible through the community's generosity. Please consider giving to your local iJAG Program via www.iJAG.org

FOLLOW US ON



@IJAGROCKS

FRIEND US ON



FACEBOOK.COM/IOWA JAG

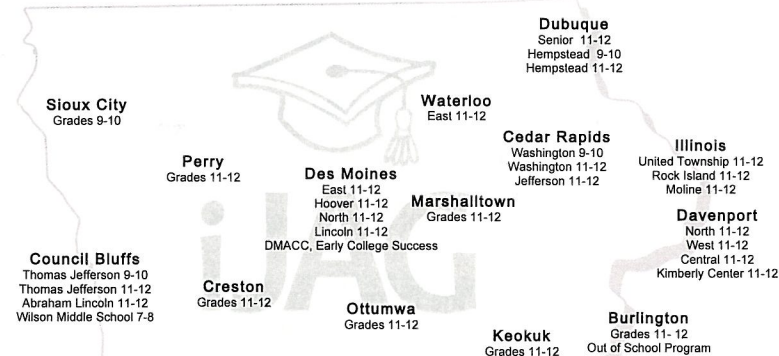


2012 – 2013 iJAG Sites

FOLLOW US



FRIEND US



BURLINGTON

Burlington High School
Adam Hardin (11-12)
421 Terrace Drive
Burlington, IA 52601
(319) 753-2211

IowaWorks

1000 North Roosevelt Ave
Suite 9
Burlington, IA 52601
(319) 753-1674

CEDAR RAPIDS

Jefferson High School
Erin Whipple (11-12)
1243 20th St SW
Cedar Rapids, IA 52404
(319) 558-2435

Washington High School

Christine Le (9-10)
Tyler Walker (11-12)
2205 Forest Drive SE
Cedar Rapids, IA 52403
(319) 558-4336 (Christine)
(319) 558-3845 (Tyler)

COUNCIL BLUFFS

Abraham Lincoln High School
Beth Keenan (11-12)
1205 Bonham Avenue
Council Bluffs, IA 51503
(712) 328-6481

Thomas Jefferson High School

Seth Grote 9-10
2501 W. Broadway
Council Bluffs, IA 51501
(712) 328-6493 ext. 205

Wilson Junior High

Kim Moore
715 N. 21st Street
Council Bluffs, IA 50501
(712) 328-6476

CRESTON

Creston High School
Jerry Hartman (11-12)
601 W. Townline Street
Creston, IA 50801
(641) 792-2116

DAVENPORT

Central High School
Nicholas Youngblood (11-12)
1120 Main Street
Davenport, IA 52803
(563) 323-9900

Kimberly Center

Lisa DeBates
1002 W. Kimberly Rd
Davenport, IA 52806
(563) 391-9161

North High School

Lavill Figgs (11-12)
626 West 53rd Street
Davenport, IA 52806
(563) 388-9880

West High School

Scott Moore (11-12)
3505 West Locust Street
Davenport, IA 52804
(563) 386-5500

DES MOINES

DMACC Early College Success
Janelle Seward
1100 7th Street
Des Moines, IA 50314
(515) 244-4226

East High School

Andy Eggert (11-12)
815 13th Street
Des Moines, IA 50316
(515) 242-7788

DES MOINES

Hoover High School
Sarah Clark (11-12)
4800 Aurora Avenue
Des Moines, IA 50310
(515) 242-7300

Lincoln High School

Darron Kitterman (11-12)
2600 SW 9th Street
Des Moines, IA 50315
(515) 242-7500

North High School

Julie Charikov (11-12)
501 Holcomb Ave.
Des Moines, IA 50313
(515) 242-7200

DUBUQUE

Dubuque Senior High School
Randy Lloyd (11-12)
1800 Clark Dr.
Dubuque, IA 52001
(563) 552-5500

Hempstead High School

Judi Simon (11-12)
Robert McIntyre (9-10)
3715 Pennsylvania Ave.
Dubuque, IA 52002
(563) 552-5200

ILLINOIS

Moline Midyear Start

Rock Island High School

Grant Bramer (11-12)
1400 25th Ave
Rock Island, IL 61201
(309) 793-5950

United Township High School

Michael Slyter (11-12)
1275 Avenue of the Cities
East Moline, IL 61244
(309) 752-1633

KEOKUK

Keokuk High School
Missy Boutwell (11-12)
2285 Middle Road
Keokuk, IA 52632
(319) 524-2542 ext. 1123

MARSHALLTOWN

Marshalltown High School
Angela Worley (11-12)
1602 S. 2nd Avenue
Marshalltown, IA 50158
(641) 754-1130

OTTUMWA

Ottumwa High School
Emily Nicholson (11-12)
501 E. 2nd Street
Ottumwa, IA 52501
(641) 683-4444

PERRY

Perry High School
Tina Kenney (11-12)
1200 18th Street
Perry, IA 50220
(515) 465-3503

SIoux CITY

North High School
Consuelo Bates (9-10)
4200 Cheyenne Boulevard
Sioux City, IA 51108
(712) 239-7000

WATERLOO

East High School
John Preston (11-12)
214 High Street
Waterloo, IA 50703
(319) 433-2400